

September is Life Insurance Awareness Month

August, 2008

Did you know...

- 60 million Americans do not have life insurance protection.
- Most families in America are dependent upon two incomes, but, most women are often underinsured.
- A recent study of widows and widowers found that most had to make difficult financial adjustments after the loss of a spouse.

Woman's Life Insurance Society, in conjunction with the Life and Health Insurance Foundation for Education (LIFE), is recognizing **September as Life Insurance Awareness Month**. The goal of this public awareness campaign is to encourage consumers to take stock of their life insurance needs.

For more information about Woman's Life and its products or services, contact Wendy L. Krabach, Director of Sales & Marketing at 810-985-5191 or 800-521-9292. Additional information can be found on the Woman's Life website at www.womanslife.org.

For more information about the Life and Health Insurance Foundation for Education, visit their website at www.lifehappens.org.