

# Diane Bedore Earns Life Underwriter Training Council Fellow (LUTCF) Designation

**July, 2009**

Port Huron, MI – Diane Bedore, a Sales Representative for Woman's Life Insurance Society, has earned the Life Underwriter Training Council Fellow (LUTCF) professional designation. The LUTCF is conferred only upon those individuals who meet or exceed the exacting qualification standards determined by the two organizations that jointly sponsor the designation, The American College and the National Association of Insurance and Financial Advisors (NAIFA).

The designation marks an agent's long-term commitment to professionalism on behalf of clients, establishes the agent's competence and business experience, marks a commitment to The American College's and NAIFA's Code of Ethics and fosters additional professional development. In addition to the successful completion of five courses within a 10-course curriculum, LUTCF candidates must also complete an ethics course and be a member in good standing of NAIFA.

Bedore is a member of the Greater Flint Association of Insurance and Financial Advisors, which serves the Port Huron area, and has been active in the profession for 18 years. She is also an active member of the Port Huron Chapter of NACW, Toastmasters, Woman's Life Chapter 611, and the Port Huron Estate Planning Council.

Founded in 1890 as the **National Association of Life Underwriters**, NAIFA is comprised of 850 state and local associations and represents the business interests of 66,000 life and health insurance agents and financial advisors nationwide. Many of NAIFA's members are NASD-licensed registered representatives or registered investment advisors. Benefits of membership include legislative and regulatory representation, education and training, and networking opportunities. For information about NAIFA, visit its Web site at [www.naifa.org](http://www.naifa.org).

**The American College** is the nation's leading educator of professionals in the insurance and financial services industry. Located in Bryn Mawr, Pennsylvania, The College is a public charity founded in 1927 and accredited by the Middle States Association of Colleges and Schools. The American College offers an array of specialized designation programs, Master of Science degrees in several different disciplines and customized continuing education programs predominantly on a distance education basis for those pursuing a career in financial services. For more information, visit [www.theamericancollege.edu](http://www.theamericancollege.edu).

**Woman's Life Insurance Society** is a not-for-profit fraternal benefit society founded more than 116 years ago to help women protect themselves and their families from the unexpected and the unplanned. Today, **Woman's Life** continues to support women by connecting and engaging them with other women through a unique local chapter network that provides social activities, individual support programs and monetary support for community service activities, as well as access to life insurance and annuity products. For information on **Woman's Life Insurance Society** and local chapters in the Port Huron area, contact the Sales and Marketing Department at 985-5191, ext. 181.