

A.M. BEST REAFFIRMS RATING OF A- (EXCELLENT) FOR WOMAN'S LIFE INSURANCE SOCIETY

June 11, 2009

PORT HURON, Mich. -- The A- (Excellent) rating was reaffirmed with a stable outlook for Woman's Life Insurance Society by A.M. Best, a worldwide insurance rating and information agency devoted to issuing in-depth reports and financial-strength ratings about insurance organizations.

"We are pleased that A.M. Best has reaffirmed the Society's A- (Excellent) rating," said National President Janice Whipple. "In these challenging economic times, this rating is confirmation that Woman's Life remains a very solid, stable financial organization that can and will make good on its commitments, financial or otherwise."

A.M. Best assigns A- (Excellent) ratings to those companies that have, on balance, excellent balance sheet strength, operating performance and business profile. In the opinion of A.M. Best, companies achieving A- (Excellent) ratings have a strong ability to meet their ongoing obligations to policyholders.

Factors that contributed to the continued A- (Excellent) rating included:

- * The Society's positive statutory net operating results;
- * The Society's more than adequate level of risk-adjusted capitalization; as well as
- * The Society's well-established fraternal position as a provider of services and insurance to women.

"Because the A.M. Best rating is recognized throughout the industry, the continuation of this excellent rating makes an important statement to our members regarding financial stability of Woman's Life and our ability to support not only the financial products held by our benefit members but also our many local chapter financial support programs. Members connected through our local chapters can have peace of mind in knowing that Woman's Life will continue to help them impact their communities in an important way for causes important to them," said Whipple.