

# Woman's Life<sup>®</sup>

connection. community. cause.

## Woman's Life featured on National Television Show, The Balancing Act<sup>®</sup>



(Port Huron - September 2015) Award-winning morning television show The Balancing Act will feature two Woman's Life Insurance Society representatives. On Wednesday, September 16, 2015, at 7:30 AM, Diane Bedore and Joy Collins will join The Balancing Act host Olga Villaverde as experts in *Helping Women Protect their Family's Financial Futures*.

The segment was created to air during September, which is Life Insurance Awareness Month. It is packed with information about the importance of life insurance and how it can help secure a family's financial future.

"Diane and Joy are committed to sharing their expertise in making sure families are prepared for and protected from whatever the future holds," explained Chris Martin, national president of Woman's Life. "We are extremely proud of Diane and Joy for being recognized nationally as experts on such an important issue. The Balancing Act could not have chosen two more highly qualified individuals!"

### About Woman's Life

As a non-profit membership organization, Woman's Life Insurance Society prepares women for a secure financial future and supports their community outreach. Since 1892, Woman's Life has been offering quality financial products including whole life, universal life, and term life insurance, and flexible premium and single premium fixed deferred annuities designed to help women plan for a financially secure future for themselves and their families. Through the sale of these financial products, Woman's Life funds community projects held by members to benefit charitable organizations and individuals in need in the communities where they live. To learn more, visit [www.womanslife.org](http://www.womanslife.org) or call 810-985-5191.

## **About The Balancing Act**

Entering its 8th season, The Balancing Act continues to empower women in all aspects of their lives. The mission at The Balancing Act is simple - to help today's modern woman balance it all by bringing them positive solutions to enrich and empower them. Entertaining, educational and trusted by women, viewers can tune in to America's premier morning show The Balancing Act on weekday mornings Monday through Friday at 7:30 am (ET/PT) on Lifetime television. For additional information, contact Media Contact, Pam Steele-Unger, O2 Media Pamela@o2mediainc.com or (954) 691-1102 or to view a segment visit: [www.thebalancingact.com](http://www.thebalancingact.com).