

## Chapter Promotion Grant: Clothing

Ordering Woman's Life apparel items is easier than ever! Chapters can select their own apparel items and company to print/embroider their Woman's Life apparel, using one or a combination of several different approved design layouts. The annual promotion grant may be used to help cover the cost of clothing items purchased utilizing the approved designs. Woman's Life will reimburse the chapter up to \$10 per member/apparel item, up to the amount of chapter promotion funds available, when provided by the chapter with a copy of the receipt for the items purchased.

### Follow these simple steps:

1. Select the company of your choice to print/embroider your Woman's Life apparel.
2. Choose from the approved design layouts provided here.
3. Work with your vendor to determine style and pricing.
4. Ask your vendor what file type they prefer for receiving artwork and what e-mail address the artwork should be sent to.
5. Contact Karen Deschaine, 1-800-521-9292 ext. 281 or [kdeschaine@womanslife.org](mailto:kdeschaine@womanslife.org) with your design selection, vendor's e-mail address and the file type they require.
6. Send a copy of the receipt for the total order to Karen Deschaine, be sure to indicate which chapter the receipt is from. Woman's Life will reimburse the chapter up to \$10 per member/apparel item, up to the amount of chapter promotion funds available.
7. Wear your new Woman's Life apparel with pride!

### There are just a few guidelines:

- You can mix the design elements if you'd like. (For example, you can have the sleeve imprint from Option A with the large 2-color logo on the back from Option B)
- The logo can be printed in black, white, or the two colors (purple & blue) as specified by Woman's Life and illustrated here. (PMS #s will be provided)
- Chapter number/name & city can be printed in a color of the chapter's choice.
- Apparel items are still available from Lands' End. See the Lands End Clothing Order Instructions on page 5 for details.
- Contact Karen Deschaine with any questions. 1-800-521-9292 ext. 281; [kdeschaine@womanslife.org](mailto:kdeschaine@womanslife.org)

# Chapter Promotion Grant: **Clothing**

## Option A

Large 2-color logo with swirl on front

Chapter number/name & city on sleeve



## Option B

2-color logo with Chapter number/name & city on front/left chest

Large 2 color logo with swirl on back



# Chapter Promotion Grant: Clothing



## Option C

Large 2-color logo with swirl on front

Chapter number/name & city on back curved around neck

## Option D

Chapter number/name & city on front - left/chest

2-color logo on sleeve



Long Sleeve

### **Long Sleeve**

2-color logo on sleeve

(Combine with any of the shirt designs)



Woman's Life clothing and much more...  
available from Lands' End online!

Variety  
of colors  
available!

Great  
quality!

Fun!



## How to place your on-line order...

- Visit Woman's Life Company Store at <http://ces.landsend.com/wlis>
- Browse the site for your specific item(s).
- Choose the style and color of your item(s).
- Choose from 1 of 3 different logo choices...black, white or color.
- Set up your ordering account or log in if you are an existing member.
- Have your method of payment ready! There is no minimum order required.
- Wait for your items to arrive and wear your new Woman's Life clothing with pride!

If you have any problems, please contact Jodi Kriesch at 800.521.9292 ext. 174.

*NOTE: There will be a charge of \$5.95 per item for the logo.  
Prices do not include tax, shipping & handling.*

**CHOOSE YOUR STYLE...  
ADD THE LOGO!**

Watch for great sales *and* free logo  
& shipping promos!

### **LOGO NUMBERS**

Black #0961725

White #0961726

Color #0823544

**Woman's Life  
Customer Number  
#3196664**