



## Woman's Life Logo

Usage and placement of the Woman's Life Insurance Society's logo is determined by Home Office.

The Woman's Life logo cannot be used to promote your chapter or chapter events without express consent from Home Office for each instance. This includes any ads placed in programs or newspapers, posters, banners, flyers or apparel (other than from Lands End).

The Society's logo should not be used on chapter Facebook pages or other internet sites created to promote your chapter and/or chapter events.

Please keep in mind that all chapter advertising using the Woman's Life name must be approved by Home Office in advance of placement, whether it includes the Society's logo or not. As a Fraternal Benefit Society and Life Insurance provider, Woman's Life is subject to legal rules and regulations related to advertising that we must follow to stay in compliance.

If your chapter is currently using the Society's logo without specific approval, please remove the logo from use. If your chapter is considering using the logo in any form of advertising, or if you have any questions, please contact Karen Deschaine in the Chapter Development Department for assistance.