

## **TOCCOA GEORGIA BUSINESSMAN NAMED KEYNOTE SPEAKER AT WOMAN'S LIFE SALES LEADERSHIP CONFERENCE**



Port Huron, MI (April 2018) Woman's Life Insurance Society announces Toccoa, Georgia, businessman and motivational speaker Mack Poss will be the Keynote speaker at the Woman's Life Sales Leadership Conference in Las Vegas, Nevada.

The Woman's Life Sales Leadership Conference will be held May 2-4 in conjunction with the 68<sup>th</sup> Annual NAFIC (National Association of Fraternal Insurance Counselors) "Lead with a Difference" Convention. Mr. Poss's presentation, "And Then Some," will inspire and motivate an audience of independent sales leaders, guests, and management from the Woman's Life home office.

"Each year, we look for a keynote speaker who is passionate about helping others succeed and connected to the Woman's Life mission of helping members protect their financial security while supporting their community outreach," said Edie Walters, FIC, manager of sales and agency development.

"We are thrilled that Mack will be joining us to share his life experiences, his humor, and his enthusiasm with all of us," said Joy Collins, FICF, president of NAFIC and Woman's Life regional director.

Mack Poss is a successful business man, former educator, coach, and television and radio sports analyst. As an independent insurance producer, he has been contracted to represent Woman's Life since 1998. As a motivational speaker, coach and consultant, he views everything in life as an opportunity to motivate and help others.



Woman's Life Insurance Society is a community life insurer founded in 1892 to help women and their families protect their financial security while also supporting their community outreach. Woman's Life provides quality life insurance and annuities, and through the sale of these financial products, funds community projects held by its members to benefit charitable organizations and individuals in need. To learn more, visit [WomansLife.org](http://WomansLife.org) or call 800-521-9292.