

**Diane Lofquist appointed as Woman's Life Chair of the Board;  
Janice Whipple Retires**

(July 2020, Port Huron, MI) Janice Whipple has retired as the chair of the board of Woman's Life Insurance Society effective July 28, 2020. Whipple has been a member of Woman's Life and Chapter 611 Port Huron since 1979. She served the organization in a variety of capacities during her 41-year tenure, including 22 years as national president. She was elected to serve as chair of the board on May 1, 2012.

"It has been a great honor to have served as Chair of the Woman's Life Insurance Society Board of Directors, and I'm proud of our many accomplishments," said Whipple. "Diane brings tremendous knowledge of our organization and of the industry and I am confident that with her leadership, Woman's Life will continue to grow and, most importantly, serve the needs of our members."

At their July meeting, the Woman's Life board elected Diane L. Lofquist as chair of the board. Lofquist has been a benefit member of Woman's Life since 1953. She was employed by Woman's Life for 38 years, serving in a variety of functions and retiring as National Secretary-Treasurer in 2008. She has been a member of the board of directors for the past six years.

In her capacity as Chief Financial Officer and throughout her tenure at Woman's Life, Lofquist has served on several committees including Investment and Strategic Planning. She has also achieved the prestigious Fellow, Life Management Institute (FLMI) insurance/finance industry professional designation.

Lofquist is also an active member of Woman's Life Club 11 Port Huron and strong supporter the Blue Water community. She has volunteered with several organizations including Blue Water Hospice, Port Huron Senior Center, Sanborn Gratiot Memorial Home Auxiliary.

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“On behalf of the Woman’s Life board of directors and the entire home office team, I thank Janice for her many years of dedication and contributions to Woman’s Life,” said Lofquist. “I look forward to leading the Woman’s Life board and working closely with senior leadership as we work to help our members build financial security for themselves and their families and to support their incredible community outreach.”

“Janice has done a tremendous job leading Woman’s Life over the past 4 decades and we all wish her well as she fully embraces retirement,” said Chris Martin, Woman’s Life National President. “I am excited for what the future holds for Woman’s Life under Diane’s leadership. She brings a wealth of experience and expertise along with a strong vision for our organization which will be critical for us to meet the needs of our current and future members. I look forward to working with her in this new capacity.”

The Woman’s Life board of directors will appoint a new board member to fill the remainder of Whipple’s term at an upcoming board meeting.

Woman’s Life Insurance Society, a community life insurer, was founded in Port Huron in 1892. Woman’s Life provides quality financial products including whole life insurance, term life insurance, and fixed-deferred annuities designed to help women and their families plan for a secure financial future. Through the sale of these financial products, Woman’s Life funds community projects held by its members to benefit charitable organizations and individuals in need. In 2019 Woman’s Life members working through active chapters contributed more than \$685,000 and dedicated more than 51,300 hours to support individuals in need, community needs, and charitable organizations. To learn more, visit [WomansLife.org](http://WomansLife.org) or call 800.521.9292.