

## **WOMAN'S LIFE INSURANCE SOCIETY ANNOUNCES APPOINTMENT OF NEW BOARD MEMBER**



(Port Huron, MI, August 1, 2022) Woman's Life Insurance Society announces the appointment of James (Jim) Hunsanger III, CPA to the Woman's Life Board of Directors, effective August 1, 2022. Mr. Hunsanger will serve a term that expires in April of 2026.

"We are pleased to welcome Jim Hunsanger to the Woman's Life board," said Diane Lofquist, chair of the Woman's Life Board of Directors. "Jim's deep experience in financial services with strong regulatory oversight will be a great asset to Woman's Life as we continue to pursue our mission of helping women and their families build financial security."

Mr. Hunsanger is the Chief Risk Officer at Michigan State University Federal Credit Union (MSUFCU). He is also a member of the executive team of MSUFCU's wholly owned subsidiary, the Reseda Group LLLC (Reseda), where he serves as the Chief Risk Officer. Prior to joining MSUFCU, Jim worked for a Michigan-based public accounting firm where he obtained his license as a Certified Public Accountant. There he also gained experience working with credit unions, community banks, insurance companies, and state and local governments. Jim has also been an active member of the boards or committees of the Consumer Financial Protection Bureau, Michigan Life & Health Insurance Guaranty Association, National Association of Federally Insured Credit Unions, Credit Union National Association, Michigan Credit Union League, Lansing Regional Chamber of Commerce, MSU Executive MBA Alumni Association, Highfields, Capital Area United Way, and the Capital Region Community Foundation.

A graduate of Michigan State University's Executive MBA program, Jim received his undergraduate degree from Alma College where he majored in Business Administration with an emphasis in finance and accounting.

"I am happy to welcome Jim to our board of directors," said Chris Martin, national president of Woman's Life. "Jim's background in Enterprise Risk Management complements our existing board and provides excellent value as Woman's Life moves into

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the future. Jim is also a fraternalist at heart and he reflects the values of our mission-based organization and overall membership.”

I am honored to join the Woman's Life board of directors. I am passionate about helping women and their families build and protect their financial security and have a strong appreciation for organizations like Woman's Life that support its members and the communities where they live.

**About Woman's Life:** Woman's Life Insurance Society, a community life insurer, was founded in Port Huron, Michigan, in 1892 with a mission of helping women build financial security for themselves and their families and supporting their community outreach.

Woman's Life offers quality life insurance and annuity products for women and men. Through the sale of these financial products, Woman's Life funds community projects held by its active members to benefit charitable organizations and individuals in need. In 2021, while continuing to navigate pandemic-related challenges, Woman's Life members working through active chapters across the United States contributed more than \$451,900 and dedicated more than 30,230 hours to support individuals in need, community needs, and charitable organizations. To learn more about our mission and values, life insurance and annuity products, and chapter impact, visit [WomansLife.org](http://WomansLife.org) or call 800.521.9292.