



Woman's Life Insurance Society Introduces Strong Start™ Term to Age 26 Convertible Term Life Insurance

(Port Huron, MI; March 31, 2023) Woman's Life Insurance Society is proud to introduce **Strong Start™ Term to Age 26 Convertible Term Life Insurance!**

With affordable premiums that won't go up for as long as the coverage is in place, this innovative plan offers simplified issue term life insurance for minor children as a foundation for their secure financial future. It also includes opportunities to convert the coverage to a whole life plan with Woman's Life with no medical questions – protecting their insurability even if their health changes.

"Purchasing life insurance for children when they're young helps protect the whole family's financial security today, while also creating a foundation for the child to build on for the future," said Woman's Life Director of Sales and Agency Development Nicholas Radosta. "This plan also gives the insured access to our exclusive benefits of membership. Today, these non-contractual living benefits include a scholarship opportunity to help eligible members pay for college."

"At Woman's Life, we believe that life insurance provides a solid foundation for financial security," said Woman's Life National President Chris Martin. "Our experience has shown that when each family member has life insurance, the whole family is better protected against the potentially devastating financial impact if the unthinkable were to happen. By introducing this unique plan to the market, we can provide families with new budget-friendly options as they prepare for the future."

For more information about this new **Strong Start Term to Age 26 Convertible Term Life Insurance** plan from Woman's Life, call 800-521-9292 ext. 261 or visit WomansLife.org.

Woman's Life[®]

connection. community. cause.

Woman's Life Insurance Society is a non-profit community life insurer. Since 1892, Woman's Life has offered quality financial products including whole life and term life insurance, and flexible premium and single premium annuities designed to help women plan for a financially secure future for themselves and their families. Through the sale of our financial products, Woman's Life funds community projects held by its members to benefit charitable organizations and individuals in need in the communities where those members live. To learn more, visit www.womanslife.org or call 800-521-9292.